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MFA

MASSACHUSETTS FOOD ASSOCIATION 31 MILK STREET, SUITE 518 BOSTON, MASSACHUSETTS 02109 (617) 542-3085

FAX: (617) 542-3505

Email: mafood@mafood.com

President CHRISTOPHER FLYNN

Chairman SUREN AVEDISIAN Omini Foods

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Big Y Foods, Inc.

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ED TYLER General Mills

JACK YOUNG Kraft Foods

Ex-Officia

September 11,2003

Attn: TTB Notice No. 4 Chief, Regulations and Procedured Divison Alcohol and Tobacco Tax and Trade Bureau P.O. Box 50221 Washington, DC 20091-0221

Dear Sir or Madam,

The Massachusetts Food Industry supports the proposed rule recently issued by the Tax and Trade Bureau in TTB Notice No. 4 of March 2003 regarding the alcohol content of Flavored Malt Beverages (FMBs). This rule would require that no more than 0.5% of the alcohol content of FMBs be derived from distilled alcohol in order to be classified as "beer".

The proposed 0.5% standard for FMBs is consistent with the historical interpretation by the Federal regulatory authorities of what constitutes beer and other malt beverages. These historical standards take into consideration the acient brewing process for beer that has resulted in the unique regulation and taxation of beer in contract to other alcohol beverages.

The proposed rule is also important becasue it gives states guidance on how to classify

these products. While States have traditionally had independent regulatory power on how to classify alcoholic products, they have followed Fedral Policy in their decisions regarding taxation, licensing and distribution of alcohol. Federal leadership in this important area will likely be followed at the state level and will work to maintain an orderly marketplace. This is important to our members becasue it will help prevent disruption in the market that could cause confusion and extra regulatory compliance costs. For example, without the proposed federal standard, the same product may ultimately be sold as "beer" in one stater and "distilled sprits" in another.

Once again, we reaffirm our support for the 0.5% standard for FMBs and urge its final adoption in the near future.

Sincerely,

Christopher P. Flynn